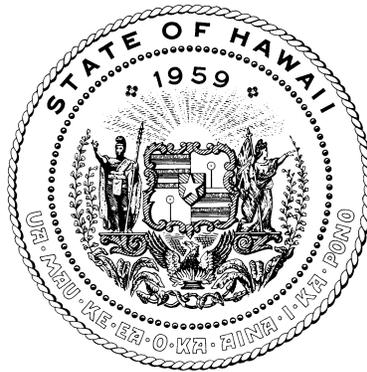**REPORT TO THE TWENTY-EIGHTH LEGISLATURE**
REGULAR SESSION OF 2015

STATUS OF THE PROGRAM FOR
ENVIRONMENTALLY-THEMED PRODUCTS
TO SUPPORT THE ENVIRONMENT

Prepared by

THE STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES
DIVISION OF FORESTRY AND WILDLIFE

In response to Section 195D-5.5, Hawaii Revised Statutes

Honolulu, Hawaii
December 2014

STATUS OF THE PROGRAM FOR
ENVIRONMENTALLY-THEMED PRODUCTS
TO SUPPORT THE ENVIRONMENT

PURPOSE

Act 186, Session Laws of Hawaii 2002, amended the State Endangered Species Act, Chapter 195D, Hawaii Revised Statutes (HRS), to establish a program to financially benefit the environment by the development of environmentally-themed products such as collectible stamps, credit cards, and coins to be sold to the public. One of the provisions of that Act (§195D-5.5(d), HRS), required that an annual report be prepared by the Department of Land and Natural Resources (DLNR) of the Program's products, costs, and revenues to be submitted to the Legislature no later than twenty days before the convening of each Regular Session. This annual report is submitted to fulfill the reporting requirement for the period July 1, 2013 - June 30, 2014.

FINDINGS

I.   Collectible Stamps
II.   Credit Cards
III.   Coins
IV.   Other

No new products were produced for the fiscal period.

Notecards featuring Hawaiian native plants and native ecosystems were first printed during Fiscal Year (FY) 05 with a total profit for the program of $126.50. An additional 250 cards were printed in FY06. A total of 10 different types of cards were printed and were sold as sets or individually. Pricing was set at $1.50 ea/5 for $7/10 for $13. During F07, a total of 26 cards were sold.

Cost and revenue balances at the end of the fiscal period were as follows:

Table 1. List of Environmentally-Themed Products to Benefit the Environment							
Item No.	Product Description	Date Program Started	Number Sold	Production Cost to DLNR	Revenue to Program	Program Profit	Current Inventory
1.	Native Notecards	7/20/05	250	$152.48	$72.50	$-79.98	197